



## **2022 Raise Your Voice Challenge Guidelines + Tips**

Our annual giving challenge has grown out of an identified need to further close the gap in resources made available to adolescent and young adult cancer patients and survivors.

### **Fundraising Tips**

- Donate to your own page – set an example and make the first donation to your page.
- Talk about it! Tell everyone you know/meet about what you are doing and what the money goes toward. The more you talk about it, the more interest you will generate.
- Say 'Thank You' and ask your donors to share your message with their community of influencers.
- Don't forget to check if your company matches donations. Matching donations are a great way to increase the amount of funds raised toward your campaign.
- Most importantly, have fun!

### **Host a Fundraising Event**

To achieve our mission, Dear Jack relies on gifts from a variety of sources. Events planned by individuals, companies, and community groups benefiting Dear Jack provide vital sources of annual operating funds. Dear Jack Foundation staff has put together a Third Party Event Handbook to help you get started! [Third Party Event Policy](#) [Third Party Event Handbook](#)

Some events require Dear Jack Foundation approval before fundraising. If you are planning an in-person or digital fundraising event on behalf of the foundation, please view Dear Jack's [Third Party Event Policy](#) and [fill out the application form](#).

### **New Guidelines for 2022 Raise Your Voice Challenge**

1. While not required, the Dear Jack Foundation strongly recommends using 3rd party websites for selling merchandise or managing auctions. Using a site like Bonfire, Etsy, Ebay, or RallyUp protects your customers, as well as yourself, from fraud and ensures purchaser privacy.
  - a. We do not recommend using social media posts as a platform for auctions or selling items. This does not hold the seller or the purchaser responsible.
2. If someone purchases an item from you with the agreement of a donation to the 250K Challenge, you must fulfill the agreement and provide them with their item. Dear Jack Foundation has a no tolerance policy when it comes to donor integrity. If Dear Jack is notified that a donor has not received what they purchased within a reasonable amount of time, we will open an investigation and take the steps necessary to remove the fundraiser/seller from the 250K Challenge.
  - a. After years of successful fundraising, we trust our fundraisers to manage their funds and means of fundraising internally. Dear Jack Foundation is not responsible for refunds, or for rectifying any customer service issues between the fundraiser and the customer.
  - b. Dear Jack Foundation has a no tolerance policy when it comes to donor integrity. One instance of customer/donor fraud will disqualify the individual fundraiser involved from the Raise Your Voice challenge.