



2026 RESOURCE GUIDE

· 350K CHALLENGE ·

**DEAR JACK
FOUNDATION**



Thank you for raising your voice with us!

Whether you are setting up your very first fundraising page or returning as a seasoned team captain, we are so grateful to have you in our corner! Every dollar you raise helps ensure that no young adult faces cancer alone.

We created this guide to make your fundraising journey as simple and impact-driven as possible. Inside, you'll find everything you need to share our mission, download official logos, and talk to your donors with confidence.

Thank you for stepping up for the Dear Jack community. Let's make a difference together!

With gratitude,

Dear Jack Foundation



OUR STORY

In 2005, 23-year-old musician Andrew McMahon was on his first headlining tour with his band Jack's Mannequin when he was diagnosed with Acute Lymphocytic Leukemia (ALL). Following intense treatment, radiation, and a lifesaving stem cell transplant from his sister, Andrew noticed a critical gap in care: young adults facing cancer were caught between pediatric and adult oncology, lacking age-targeted support, resources, and community.

In July 2006, Andrew founded the Dear Jack Foundation to bridge this gap. Today, Dear Jack provides life-changing psychosocial programs—including wish fulfillment, wellness retreats, and community connection—ensuring adolescent and young adult (AYA) patients, survivors, and caregivers never have to face cancer alone.



ABOUT US

The Dear Jack Foundation provides impactful programs benefiting adolescent and young adult (AYA) cancer patients, survivors, and caregivers between the ages of 15 and 39.

Recognizing that this age group faces unique social and emotional challenges, Dear Jack cultivates community and provides essential psychosocial resources that help young adults navigate the intricacies of a cancer diagnosis and bridge the gap between active treatment and long-term survivorship.

To date—and because of supporters like you—we have raised over **\$7 million** and directly improved the lives of **more than 3,000** AYAs through our programs





OUR PROGRAMS

At the Dear Jack Foundation, our programs are the core of our mission. We offer targeted, age-specific support designed to meet young adults exactly where they are:

- **LifeList**: Granting wishes and delivering uplifting experiences that offer joy and hope to patients in active treatment.
- **Breathe Now**: Hosting transformative wellness retreats for survivors and couples to restore balance, heal, and connect.
- **Community Forum**: Providing a digital hub with mental health tools, resources, and social support networks.
- **Community Calls**: Hosting monthly virtual meetups with guest speakers, expert panels, and peer discussion.
- **Letters with Love**: Connecting volunteers to send words of hope and encouragement to our LifeList participants.

Your fundraising turns these programs into reality for thousands of young adults each year!



BRAND & LOGO USAGE

To help promote your fundraisers, you may use the official Dear Jack logos on your event materials, flyers, and social graphics.

Please keep these simple rules in mind:

- **Use Approved Files:** Always use the official logo files provided [here](#). Do not alter, stretch, recolor, or distort our logo in any way.
- **Specify Your Role:** Make it clear that you are fundraising on behalf of the Dear Jack Foundation (e.g., "Raising funds for Dear Jack" rather than "Official Dear Jack Event"). Please do not claim to speak for or represent the foundation directly.
- **Dear Jack vs. Andrew McMahon Brands:** While Dear Jack was founded by Andrew McMahon, we are an independent 501(c)(3) foundation. Dear Jack cannot authorize or grant permission for the use of Andrew's trademarks, lyrics, or logos on fundraising materials, merch, or promotional items.



RESOURCES

- [Official Rules](#)
- [Frequently Asked Questions](#)
- [Dear Jack Logos](#)
- [AYA Fact Sheet](#)
- [Dear Jack Flyer](#)

Need something you don't see here? Let us know!

Send us an email at
info@dearjackfoundation.org