

Claiming Your Calling: Turning Passion to Purpose

You haven't come this far to fall off the earth

01 **Your Values**

Your Blueprint

02 **Vision**

How to craft your Vision statement

03 **Discovery**

Assessments
Self Reflection
Career Pathways

04 **Action Plan**

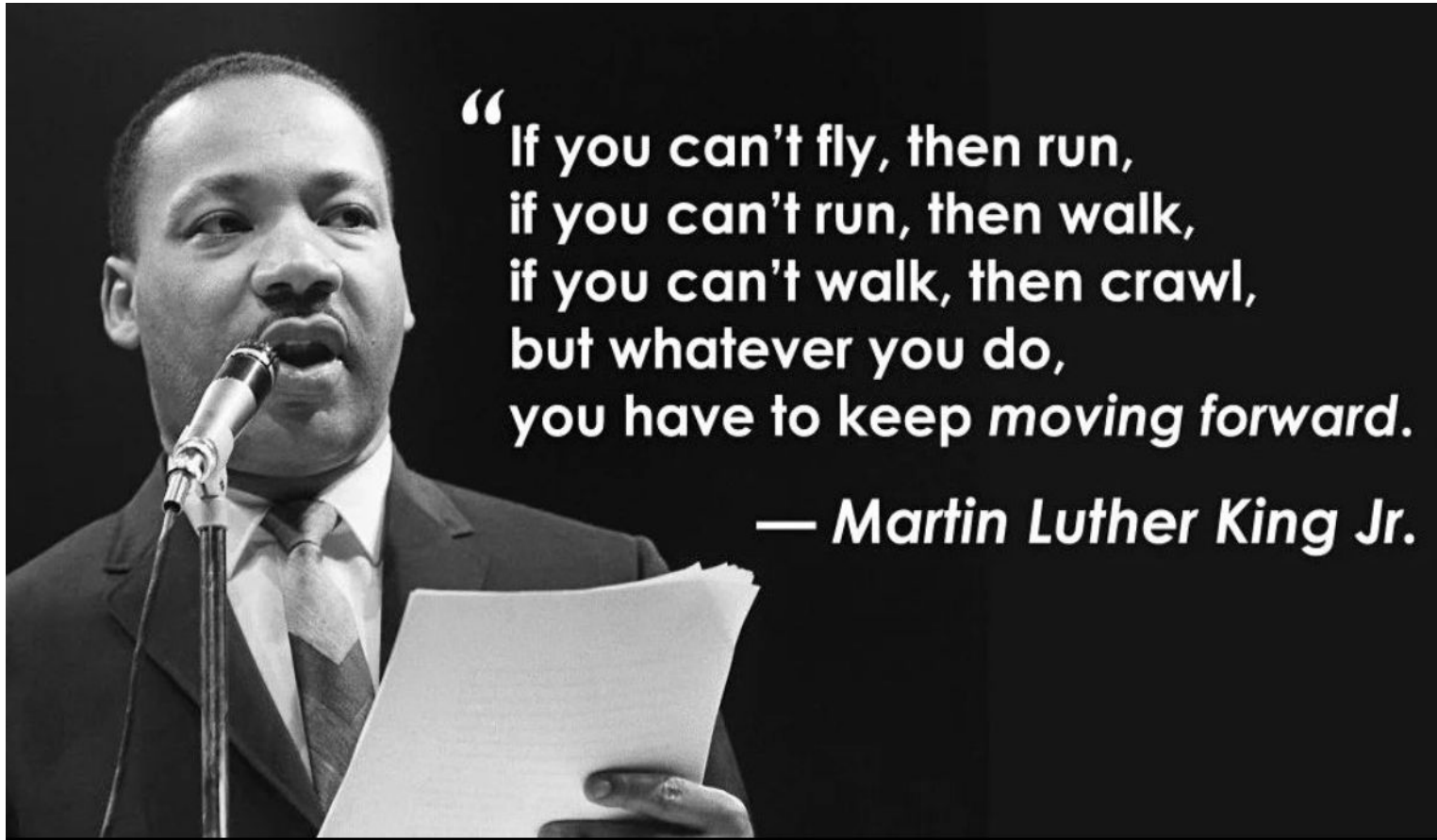
SMART Goals

05 **Closing**

Q&A

Your Blueprint:

Belief in Self. Excellence. Character and Justice.



**“If you can’t fly, then run,
if you can’t run, then walk,
if you can’t walk, then crawl,
but whatever you do,
you have to keep *moving forward*.
— Martin Luther King Jr.**

Vision

Self Assessments

What could the future be

In Transit

North star

Know thyself

What does happiness look like?

How I get there

The Discovery

* Document, organize and plan in a Google Folder



Values: What's important to you.

Interests: What you love.

Personality: What motivates you and makes you happy.

Skills: Write down the things you do well. Every week, note what you accomplished. Over time a picture starts to form with a record of your own value.



Vision Statement

Who you are: what you've lived, what you value, what drives you.

What you want to do: The work, the impact, the problem you want to solve.

Who you want to do it for: The cause, the community, the person on the other side of your effort.

Example:

"I will use my passion for baking and my deep roots in this community to build a bakery service that brings people together — starting with local farmers markets and pop-ups, growing toward a brick-and-mortar space that becomes a neighborhood staple. My goal is to create something that feels personal, intentional, and worth the trip — for the people in this city who believe food is more than just food."

How do you get there?

Assessment and self reflection

- What can I do to take better care of myself mentally?
- What can I do to create a positive outlook on life?
- What am I already doing that feels like calling?
- What worries me most about what's ahead?
- How do I want to be remembered by the people I love?
- What do I refuse to compromise on?
- When did I last do something that scared me?
- Who has shaped who I am more than anyone else?
- What act of kindness has stayed with me — and why?
- Which would haunt me more: falling short, or never taking the shot?
- If I could rewire one thing about myself, what would it be?
- How much does others' opinion of me actually drive my choices?
- Is there someone I'd trust with everything?
- What would I do with my time if money wasn't a factor?
- What problems in the world genuinely make me angry — and am I doing anything about them?
- When do I lose track of time because I'm so absorbed in what I'm doing?
- What have I been told I'm good at that I've never taken seriously?
- Whose career do I admire and what is it really about their path that draws me?
- What story am I telling myself about why I'm not further along?
- Am I building toward something, or just moving away from discomfort?
- What would I regret not having tried by the time I'm 80?
- Where have I played it safe when I knew I should have gone bigger?
- What does success actually look like for *me* — not for the people watching?

Assessment and self reflection exercises

Self Assessments:

Myers-Briggs Type Indicator (MBTI)

DiSC

Strong Interest Inventory (SII)

Gallup StrengthFinders (StrengthsQuest)

CareerLeader, and Skillscan

Life Mapping:

Exercise to create a visual diagram of past, present, and future. It helps identify patterns, set goals, and ensure daily actions align with long-term priorities.

The Workforce

Some people find their calling inside a company, a hospital, a school, or an organization that's doing good work. The key is finding an organization whose mission you believe in whether in operations, marketing, technology, legal, sales, finance, human resources, customer service, strategy

Entrepreneurship

Building something of your own starts with a problem you've lived and you might be exactly the right person to solve it by betting on yourself

Advocacy + Community + Public Service

This work shows up in more places than most people realize. Nonprofit program management, Public Health, government and policy, community organizing, foundation work, grant writing, social work, victim advocacy, sustainability and corporate social responsibility.

Creative + Storytelling

Storytelling shows up everywhere, marketing, content creation, production,, writers, brand development, product designers and healing arts.

SMART GOALS Formula

- **Specific:** target a specific area for improvement.
- **Measurable:** quantify, or at least suggest, an indicator of progress.
- **Assignable:** specify who will do it.
- **Realistic:** state what results can realistically be achieved given available resources.
- **Time-related:** specify when the result can be achieved.

Telling your story...don't apologize for the gap, start narrating it

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- *Find the translation layer.* Every non-traditional role has analogs in corporate language. You coordinated an event? That's project management, budget oversight, vendor negotiation, You ran a small venue or a production? That's operations, logistics, budget management, and crisis response. You built an audience from nothing? That's marketing, community, and data interpretation.
- *Your perspective is genuinely valuable.* Teams that have only ever hired from the same talent pool tend to think the same way. Someone who learned in a different environment, who had to figure things out without a playbook, who understands people and culture from a different angle that person often sees things the rest of the team misses.
- *Find the people who get it.* Some will look at your background and not be able to see past an unconventional path. The ones worth working for will be curious about your story, not skeptical of it.

The intangibles for success on your path



Degrees and résumés still matter, increasingly it's experience, resilience, resilience, and at a professional conversations, and side projects often enter the resilience, and ability to tell your story that make the difference.



Individuals who build real world skills through internships, volunteer work, campus jobs, informational conversations, and side projects often enter the workforce with far more confidence and momentum.



Experience, adaptability, networks and proof of execution often beat credentials alone.



Mentorship is imperative



Focus on agility and outcomes



Future Proof your choices.



QUESTIONS?